

Sign Up For *Cast On* Retail Distribution Program

Your Customers Will Love the Magazine, You Will Love the Sales!

HOW THE PROGRAM WORKS:

The *Cast On* Retail Distribution Program is an automatic shipment program.

- Receive *Cast On* magazine four times per year – shipped automatically in January, April, July and October – in quantities of six issues per box.
- Paying is easy! Your credit/debit card will be billed after each issue has been shipped, and a statement will mail with your magazines.
- Recommended retail price is \$6.95/issue but pricing does not appear on cover.

PLUS, YOU SAVE WITH THESE PERKS!

- YOU GET a **free** TKGa retailer membership (\$54 value US, that includes your personal copy of *Cast On* magazine) while participating in the program. TKGa will also mail you a Member confirmation and password to access the Members' Only area of www.TKGa.com.
- YOU GET a **free** store listing online at www.TKGa.com and in each issue of *Cast On* (see details below) – a \$200 value.



1. MY DISTRIBUTOR CATEGORY (Please Check ONLY ONE!)

Retailer with Storefront Other _____

2. SHIP MY ISSUES AND CORRESPONDENCE ABOUT THE PROGRAM HERE:

Contact Name _____

Business Name _____

Address _____

City _____

State/Prov. _____ Zip Code _____

Country _____

Phone _____

Fax _____

E-mail _____ @ _____

(TKGa Management reserves the right to contact applicant via any of the means above.)

3. NUMBER OF ISSUES PER SHIPMENT

Six issues per box (no partial boxes). Minimum order: one box. No returns.

Price includes shipping/handling per box.

In US:

Please send me _____ boxes of six @ \$35.00 = \$_____ Total

In Canada/Mexico:

Please send me _____ boxes of six @ \$50.00 = \$_____ Total

4. METHOD OF PAYMENT

All payments in US funds drawn on US banks. Credit Debit

American Express Discover MasterCard VISA

Offinger Management Company will appear on your statement.

Card Number _____ Exp _____

3-digit security code _____ Amt. to be charged \$ _____

Name on Card (Print) _____

Billing Address _____

Signature* _____

*Completing this form means you agree that as part of this automatic shipment program, your credit/debit card will be charged in January, April, July and October for each shipment on each on-sale date. This program will continue in force until you notify us (see contact information on this form) in writing (via mail, fax or e-mail) to discontinue or to make a change in the number of issues to ship.

5. FOR RETAIL STORES ONLY

(Fill in only if you have a storefront and wish to appear in Retailer listings read by consumers.)

If you wish for your store listing to appear for **free** in *Cast On* magazine and online at www.TKGa.com while you are in the Program, please complete the following. Information to be posted will be selected from what you provide. **Be sure to sign the permission statement below.**

Store Mgr (optional) _____

Store Business Name _____

Store Location _____

City _____

State/Prov. _____ Zip Code _____

Country _____

Store Phone (optional) _____

Store Fax (optional) _____

Store E-mail (optional) _____ @ _____

Store Web site (optional) _____

(TKGa Management reserves the right to contact applicant via any of the means above.)

Signature Required** _____

**By signing here I give consent for my store information to be posted online or published by TKGa, *Cast On*, or TKGa Management.

6. SEND ORDER FORM TO:

The Knitting Guild Association

1100-H Brandywine Blvd
Zanesville OH USA 43701-7303

Phone: 740-452-4541 • Fax: 740-452-2552

E-mail: TKGa@TKGa.com • Visit: www.TKGa.com

Have questions?

Contact TKGa; refer to "*Cast On* Retail Distribution Program."

FOR OFFICE USE ONLY

Rcvd _____ Ck# _____

Amt\$ _____ Ackd _____

Issue Date:
6/10